

GDPR Readiness

Is your content ready for the General Data Protection Regulation?

Penalties are Severe

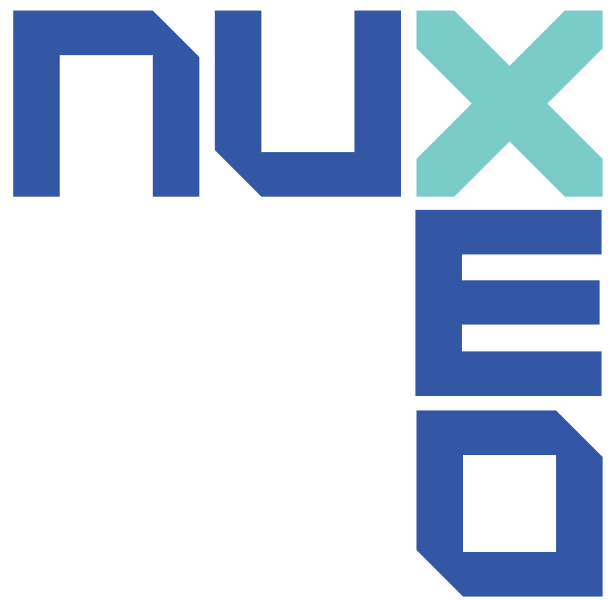
ICO issued a monetary penalty of **£70,000** for posting gender, addresses, postcodes, and care requirements of elderly and disabled people in an unsecured online directory

UK organizations could face ICO fines of up to **€20m or 4%** of global turnover for personal data breaches

UK government considering proposed fines of up to **£17m or 4%** of global turnover to bring UK data protection laws in line with GDPR

“Companies operating in Europe are dramatically underestimating the impact of new data protection regulations that comes into force next May and failing to prepare adequately for it”.

– Financial Times



The Digital Path to GDPR

The General Data Protection Regulation (GDPR) that goes into effect in 2018 is poised to disrupt how organizations manage and use consumer information. The penalties for non-compliance are significant and designed to be “effective, proportionate, and dissuasive.” Many of the provisions of this regulation may dramatically impact the manner in which organizations capture, archive, distribute, and dispose of consumer content as specified in the following:

- **Article 9** Processing of Special Categories of Personal Data
- **Article 15** Right to Access by Data Subject
- **Article 17** Right to Erasure (“right to be forgotten”)
- **Article 20** Right to Data Portability
- **Article 25** Data Protection by Design and by Default
- **Article 32** Security of Processing

What is clear is that organizations are struggling to grasp the effects or the magnitude of the required changes. Those who are not prepared or delay action could face costly ramifications.

See how the Nuxeo Platform can address your organizations GDPR compliance concerns, at www.nuxeo.com

Nuxeo delivers business solutions to meet the needs of GDPR ...

The Nuxeo Advantage

- Open Source
- API-Based
- Cloud-Native Architecture
- Hyper-Scalability
- Flexible Data Model
- Manage All Content Types
- Rich Media Handling
- Elasticsearch
- Federated Connectivity
- Single Platform
- AI/Machine Learning
- Seamless Workflow
- Rapid Application Development

A Call to Action

More than 80% of global respondents know few details or nothing about GDPR

Less than one in three companies feel they are prepared for GDPR today

97% of companies don't have a plan to be ready for GDPR

Only 9% of IT business professionals are confident they will be fully ready for GDPR

Secure Access

Ensure that information is only accessible to those with proper authorization and/or automatically remove access once a business task is completed.

Content Retention

Ensure information is not accidentally or maliciously destroyed.

Information Archiving

Facilitates the secure long-term storage, access, archiving, and destruction of digital information.

Delivered in Context

Integrate into automated business processes to deliver only the relevant digital information required to process the task at hand.

Customer Accessibility

Allow digital information to be accessible through secured access from outside the firewall, as well as provides for import/export functionality.

Processing History

A configurable audit trail associated with each access to digital information, specifying the date/time, employee indicator, and action performed.

Business Continuity

Native Cloud platform ensures 24X7X365 access and disaster recovery protection for digital information from natural or man-made disasters.

“The last ICO survey found 75% of adults in the UK don't trust businesses with their personal data.”

– Elizabeth Denham, UK Information Commissioner

Experience it today!

**See the Nuxeo advantage.
Request a free product
demonstration at www.nuxeo.com**

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