It's time for a DAM revolution. **Legacy DAM has** failed.

Legacy DAM vendors promised to accelerate your business: get all your assets into their system, and you'll boost your brand, reduce costs, and ensure everyone uses only approved assets. But it's never worked because business units had unique needs that came first.

Take a new approach

Embrace every department and the whole organization. With the Nuxeo Platform, departments keep their assets wherever they'd like. Whatever processes and integrations each department has invested in continue uninterrupted. Meanwhile every team can turbocharge productivity and effectiveness by gaining access to assets across the whole organization.

The Nuxeo Platform can manage the full creative lifecycle...

It supports ingestion of any type of asset from anywhere and any system, powerful tagging, advanced search, creative review and approval, and omnichannel distribution.

All on a bedrock of ዓ

powerful access and security, analytics, and deployment flexibility.

....but this is table stakes.

They trust us



TBWA

JCDecaux

JEPPESEN.



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About Nuxeo

Nuxeo provides the industry's most modern cloud-native **Content Services Platform** for managing both traditional (office documents, PDFs, scanned images) and rich (photos, audio and video) content, helping enterprises digitally transform their business by unlocking the full value of their digital assets. Leading organizations use Nuxeo to solve complex content management problems, resulting in improved customer engagement, new revenue streams, disruptive business models, and increased employee productivity. Many of the world's leading organizations rely on Nuxeo to run business-critical applications, including Verizon, Electronic Arts, Sharp, FICO, the Department of Defense and Jeppesen, a Boeing Company. Nuxeo is headquartered in New York.

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Nuxeo is revolutionizing DAM

See everything, migrate nothing

See and search all your content at lightning speed, regardless of where it is: in other DAMs, cloud sync and share systems, network drives, or on desktops.

Cloud native, cloud powered

Connect to and benefit from the latest cloud innovations, including Artificial Intelligence-backed tagging that makes content easier to find; and cloud scale, speed, and economics that provide flexibility, accelerate your business, and minimize costs.

Native workflows and automation

Easily create native and forward-compatible workflows like upload hot folders, rendition auto-creation, creative approvals, and one-click distribution to simplify and accelerate your content factory.

Modern, open, and future-proof

Create exactly the DAM you need, and integrate with any other system, with our API. It's so powerful we built our own user interface on it. We're so confident in our technology leadership that we're wide open about our roadmap, source code, and documentation.

Configure, don't customize

Configure a powerful DAM in just days with no coding and no regrets – none of the initial decisions you make constrain you later, so you can take an agile approach.

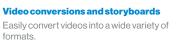
Nuxeo Marketing DAM Accelerator Get to the Future, today

To get you to the future faster, we're introducing the Nuxeo Marketing DAM Accelerator. Get all the power of the Nuxeo Platform, with bundled add-ins and preconfigurations to accelerate adoption and ROI.



Automatic image renditions

Automatically generate a wide range of image sizes by default, or easily configure what you need.











Adobe Creative Cloud Connector

Search, retrieve, and work with assets in Nuxeo directly from Photoshop, Indesign, or Illustrator.

Nuxeo Vision

Enrich content with intelligent auto-tagging that can identify landmarks, faces, text, emotion, logos, and more...



Work with files in any cloud service, on any network drive, wherever they are, without migration, including full search, preview, and native editing on your desktop.